Name	John William Alexander <b>SCOT'T</b>
Position	Self Employed as a Public Policy Consultant
Career Highlight to Date	I played a pivotal analytical, managerial and leadership role in the development and design of the New Zealand Emissions Trading Scheme (NZ ETS), the world's first all-sectors, all- gases emissions trading scheme.
	The NZ ETS design draws on the best of other trading scheme designs, but is tailored to the unique state of the New Zealand economy and emissions profile. Many of its design features are both innovative and world-leading.
	I was a key member of the initial design team and graduated to lead the team developing New Zealand's emissions trading (and for a period) climate change policy. As such, I had involvement in all aspects of ETS policy design : the political, the strategic, the technical and the implementation.
Professional Philosophy and Passion	My professional philosophy and passion is to find practical solutions to real problems. Solutions must be workable, must have credibility, and must take into account a range of viewpoints if they are to be durable. Solutions should be no more complex than they need to be.
Personal Attributes	I am a well-rounded professional with a strong record of achievement. I am comfortable operating in sensitive areas where the abilities to apply broad conceptual skills and to deliver quality product in compressed timeframes are imperative. I bring a high degree of professionalism and personal integrity to the roles that I undertake.
Personal Information	I live in Wellington with my partner and two young children.
Contact Information	Email : <u>John@walrus.net.nz</u>
	Phone : 64 21 0607 822

# **Employment Summary**

Date	Organisation	Position
July 2011 to present	Independent Consultant	Public Policy Consultant
Feb 2010 to July 2011	MartinJenkins	Senior Consultant
Jan 2006 to Dec 2009	The New Zealand Treasury	Senior Policy Analyst (including acting as a Senior Manager at the Ministry for the Environment on secondment)
Dec 1999 to Dec 2005	Ministry of Education	Senior Policy Analyst
Jun 1995 to Dec 1999	Statistics New Zealand	Senior Economic Statistician
Apr 1994 to Jan 1995	Transit New Zealand	Economic Analyst
Jan 1990 to Sep 1993	London Transport	Senior Transport Analyst
Jan 1986 to Mar 1988	Ministry of Agriculture and Fisheries	Agricultural Economist

# Independent Consultant

# July 2011 – Present

Responsibilities	• I was / am responsible for managing (or playing an analytical role in) a number of public policy related projects for a number of clients.
Achievements	• I have been working for the Canterbury Earthquake Recovery Authority (CERA); most notably in the role of policy manager for the recovery in the Port Hills. This complex project has required both management and analytical expertise, and has involved significant liaison and relationship management with the Christchurch City Council.
	• I assisted the Ministry for the Environment with developing a viewpoint on the rights and interests of Maori with respect to freshwater. I was also involved with the Land and Water Forum's work on the allocation of freshwater.

### MartinJenkins & Associates

# Feb 2010 – July 2011

### Senior Consultant

- Responsibilities
  I was responsible for developing and managing a number of clients and client relationships in a consultancy capacity. Clients were primarily government departments, but included also were non-government firms and groups.
- Achievements
  I was heavily involved in the provision of advice pertaining to natural resource management, most notably freshwater management. Also involved in this assignment with the Ministry for the Environment were a range of other duties relating to policy development, climate change and green growth.
  - I was heavily involved in assisting the Ministry of Transport develop a new funding model for bus passenger transport.

### Treasury (including secondment to the Ministry for the Environment)

## Dec 2005 – Dec 2009

#### Senior Policy Analyst / Senior Manager and Manager<sup>1</sup>

- Responsibilities
  I was responsible for the provision of advice to Government regarding policy settings for the New Zealand Emissions Trading Scheme (NZ ETS). I was also responsible for the provision of advice in the area of settings New Zealand's 2020 emissions reduction target. I have also been involved with advice to Government in the area of overseas investment.
- Achievements
  I was heavily involved in (and led for a significant period) the policy development work for the NZ ETS. This has involved all parts of ETS design, including scope and coverage, points of obligation, timing of sectoral entry, allocation, international linkages, compliance and monitoring, and review procedures.
  - As part of these functions, I was involved in the development of policy advice; the translation of policy to legislation; explaining, discussing and defending policy settings in front of both Ministers and parliamentary committees; and discussing and debating policy settings with stakeholders (including numerous public presentations).

<sup>&</sup>lt;sup>1</sup> I was offered a Senior Manager role at the Ministry for the Environment but declined the offer. Instead I operated in an Acting Manager capacity.

Ministry of Education	Dec 1999 – Nov 2005
Senior Policy Analyst	
Responsibilities •	I was responsible for the provision of advice to Government regarding funding of tertiary education, and the funding of research. This included advice on tuition subsidies, student loans and allowances, and other aspects of tertiary financing.
Achievements	I led the policy development process around the funding framework of tertiary education. I was also involved in the provision of advice relating to student loan & allowance policy.
•	I led initiatives to integrate administrative data relating to the Student Loan Scheme, a development that advanced New Zealand's information on the Loan Scheme significantly.
•	I was seconded to assist in the preparation of the final Tertiary Education Advisory Commission report on the funding of tertiary education. This report was produced under severe time pressures and required the pulling together of various directions and arguments into a coherent and sensible package.
Statistics New Zealand	June 1995 – Dec 1999
Senior Economic Statisticia	n
Responsibilities •	I was responsible for the collection analysis and output of information regarding personal and household income, as well the collection and analysis of employment related information.
Achievements	Chief analyst, author and editor of the New Zealand Now – Incomes publication. This high-profile report analysed changes in New Zealand's income distribution from 1982 to 1996, and was well received by professionals and lay-people alike.
•	I led dealings with external clients and central government regarding new analytical and survey developments. Led the successful bids for 2 major new survey initiatives.
	Management of the Household Labour Force Survey, the measure of New Zealand's unemployment rate. Project management of survey developments such as the New Zealand Income Survey.

## **Transit New Zealand**

# April 1994 – January 1995

### **Economic Analyst**

**Responsibilities** My major responsibilities included:

- Valuation of the worth of passenger transport in New Zealand, and in particular Wellington Rail
- ٠ Major role in the review of procurement issues, and redrafting of tendering procedures for passenger transport.
- Assistance in review of project evaluation methodology.

### London Transport

# January 1990 – to September 1993

#### Senior Transport Analyst

### **Responsibilities**

- I played a major role in the preparation of the cost benefit analyses of two proposed underground lines in London costing two billion pounds each. I also carried out a major review of the bus cost model used within London Transport to calculate bus costs for use in assessing proposed changes in the London bus network.
  - I was the project manager for the specification, development and implementation of the Bus Operator Revenue Allocation system used to allocate joint ticket revenues, worth roundly 400 million pounds annually, between the London bus companies.
  - I played a major role in the technical design of the Greater London Bus Passenger Survey, in addition to day to day management of the survey through its initial phases.

## Ministry of Agriculture

# January 1986 – to March 1988

### **Agricultural Economist**

This role involved the preparation of cost benefit analyses, primarily **Responsibilities** for Government for a variety of projects. These included disease control schemes, water supply schemes, catchment control schemes and business developments.